

PREMIER
EDITION



Win-Some

Witnessing 101

by Steve Cohen



Win-Some Witnessing 101
by Steve Cohen

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The Apple of His Eye Mission Society
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Other Books By Mr. Cohen:

*Disowned - a 20th Century Jew and his
Experience with Jesus*

Jewish Roots - Yours, Mine and Ours



Steve Cohen is the founder of The Apple of His Eye Mission Society and has served as a missionary among the Jewish people since 1976. Usually every Sunday he is the guest speaker at a church somewhere in the United States. He has spoken on the needs of Jewish evangelism in over 2,000 churches. This book springs from his experi-

ences in those churches. There is a big need for Christians to be encouraged to be active in their personal witness.

Mr. Cohen is married to his wife of 25 years, Jan. He has five children, Micha, Sarah, Noah, Seth and Elizabeth. As of this writing in 1998, they are 18 years to 9 years old. They are members of Christ Memorial Lutheran Church in St. Louis, Missouri.

Mr. Cohen has a Masters in Missiology with a Jewish Missions emphasis from Fuller School of World Missions. He currently serves as the Lutheran Church--Missouri Synod's Field Counselor for Jewish Missions.

If you are interested in scheduling Mr. Cohen to speak at your church, you can reach his itinerary coordinator at 1-888-51-APPLE.

Win-Some Witnessing 101 is a practical devotional for your personal use. Through these pages we pray that you will consider how God can strengthen your will and witness to a hurting world that desperately needs to hear His Good News.

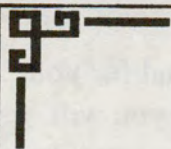
I have given presentations on witnessing to Jewish people in over 2,000 churches in North America since 1976. Unfortunately the vast majority of Christians I've met give no active witness to their faith. It is my prayer that these Scriptures and precepts will give you encouragement to reach out to the lost.

Witnessing, telling what God has done and Who He is in your life, was mandated by God! It is a privilege to bear personal testimony for all the Lord has done in our lives.

There are thirty-one sections, one for each day of the month. Start on whatever day you like, but try to read one section a day for a month. As you read, meditate and ask the Lord for personal insight into the Scripture and the personal application for your life. He will give you the courage and strength to become a Win-Some Witness.

It is our prayer that you will join us in this great adventure and win some in witnessing, too!

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DAY 1

Be A Light

There came a man who was sent from God;
his name was John. He came as a witness to testify
concerning the Light, so that through
him all men might believe.

He himself was not the Light;
he came only as a witness to the Light.
The true Light that gives light to every man was
coming into the world.

John 1:6-9

**Personal application of this scripture
to my witness:**

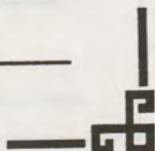
Win-Some Witness 101 Precept

*Jesus said of John the Baptist that he was the greatest prophet that ever lived, yet in the end he suffered the same fate as many other of Israel's prophets, being killed at the hands of ungodly people. John did not strive to build up himself and his witness, rather he said that he must decrease in order that Jesus might increase. So, too, when we consider our personal witness, we need to be cautious as to whether we are giving testimony to ourselves or to the Lord. We are sinful people who live in forgiveness of sins and God's grace. **Win-Some Witnesses personally testify so that through Y'shua all might be saved.***

Win-Some Witness 101 Pointer

When we begin our witness, keep in clear focus who we are telling others about; it should be Y'shua! This releases us from thinking that we have to earn the right to speak or live perfectly. Only Y'shua lived a perfect life. Let's proclaim Him boldly!!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 2

Keeping Faithful Watch

“Son of man, I have made you a watchman for the house of Israel; so hear the word I speak and give them warning from Me ... “Son of man, say to the house of Israel, ‘This is what you are saying: “Our offenses and sins weigh us down, and we are wasting away because of them. How then can we live?” ‘ Say to them, ‘As surely as I live, declares the Sovereign LORD, I take no pleasure in the death of the wicked, but rather that they turn from their ways and live. Turn! Turn from your evil ways! Why will you die, O house of Israel?’ Ezekiel 33: 7, 10-11

**Personal application of this scripture
to my witness:**

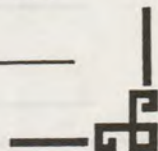
Win-Some Witness 101 Precept

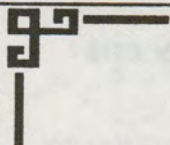
*Watchmen stood on the walls around the cities to warn the inhabitants of coming danger. One of the worst violations of the watchman's duty was to fall asleep while on watch. Next would come the failure to fulfill one's duty by not warning the townspeople of the danger coming. Win-some witnesses are people who are diligent in fulfilling our duty to warn people. The message is not a pleasant one: death is a consequence of sin, but the eternal dangers are even far greater. Only believers have this message! **With love and genuine care for those who are lost, Win-Some Witnesses are watchmen for the souls of those whom God has given us to bring a witness.***

Win-Some Witness 101 Pointer

The message of sin and its eternal consequences, while not pleasant nor even popular, is nevertheless the key warning we need to sound for others. People are dying in their sin and need to hear of God's grace before it is too late. Help people to discover the consequences of sin and God's gracious provision through Y'shua.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 3

A Stone Witness

When Jesus came near the place where the road goes down the Mount of Olives, the whole crowd of disciples began joyfully to praise God in loud voices for all the miracles they had seen: "Blessed is the King who comes in the name of the Lord!" "Peace in heaven and glory in the highest!" Some of the Pharisees in the crowd said to Jesus, "Teacher, rebuke Your disciples!" "I tell you," He replied, "if they keep quiet, the stones will cry out."

Luke 19:37-40

**Personal application of this scripture
to my witness:**

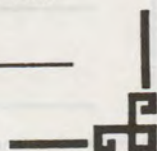
Win-Some Witness 101 Precept

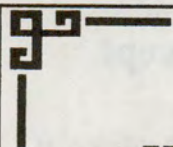
*When God began His work of creation, He called it good. When sin entered the world, it was changed. Yet God's creation still declares His Glory. While some in our communities would want a witness stopped because they don't understand it, or they disagree with the message, "Shout it from the roof tops" we are told. When we count the blessings God has given us, isn't that, indeed, cause to give praise to God? **Win-some Witnesses will give praise to God, even in a joyful or loud voice.***

Win-Some Witness 101 Pointer

You can tell others of the great things God has done for you or even the small things He has done for you in a great way. You have forgiveness of sin, answered prayer, healing, protection, personal salvation, and even your daily provisions about which to speak. Think about your life and all God has done for you and tell the story before you start hearing rocks speak.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 4

Human Obedience School

Then they said to Jeremiah, "May the LORD be a true and faithful witness against us if we do not act in accordance with everything the LORD your God sends you to tell us. Whether it is favorable or unfavorable, we will obey the LORD our God, to whom we are sending you, so that it will go well with us, for we will obey the LORD our God."

Jeremiah 42:5-6

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

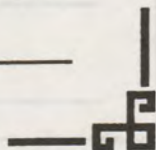
A few years ago our five children finally got one of their wishes: to have a pet. Her name is Collie Flower. Have you ever tried to train a pet to respond to your directions?

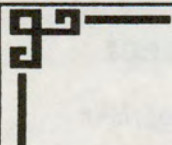
*It doesn't happen overnight! But over time and with the proper motivation, even Collie has learned to sit, stay, come, and not chew up the shoes strewn over the floor by inattention of family members. When the Lord asks us to obey, we can choose to learn quickly, or squander our time and have to repeat the lessons He wants us to learn. God's call for us to be His witnesses has never fallen into the "optional" category. We should see that witnessing is mandated by God and our privilege to do it. **Win-Some Witnesses are quick to be obedient to the will of God.***

Win-Some Witness 101 Pointer

Don't resist or ignore God's call to witness, but joyfully seek opportunities to obey His command. Life is much better with Him in charge! Look intentionally to witness to at least one person each day.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 5

Give Testimony Honestly

A truthful witness gives
honest testimony.

Proverbs 12:5

**Personal application of this scripture
to my witness:**

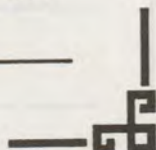
Win-Some Witness 101 Precept

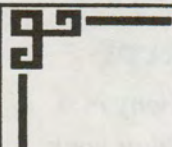
*If you were called into a court of law to give testimony in a trial, you would be asked to either swear or affirm that your testimony would be the truth, the whole truth and nothing but the truth. Going all the way back to the Ten Commandments, we are told not to bear false witness. When it comes to telling what God has done for our life, it is essential that we simply stick to the facts and not seek to embellish or expand on the truth. People can spot what is phony, and we should be very careful to simply present our life in a frank way, with simple reference to the past without going into unwholesome details. Yet it is important to share that we sometimes struggle in our faith, also. The old hymn said, "I once was lost, but now I am found, was blind but now I see" still carries great meaning today. **Win-Some Witnesses** may have had doubts about their faith in the past, but express them honestly so that others may relate, too.*

Win-Some Witness 101 Pointer

Think through your personal testimony so that you can share it from memory in five minutes. You never know when you may be called upon to tell what God has done in your life. You can then be "instant in season or out of season" with your testimony to others.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 6

Witness Reflection

Once for all, I have sworn by My holiness—
and I will not lie to David—
that his line will continue forever
and his throne endure before Me like the sun;
it will be established forever like the moon,
the faithful witness in the sky.”

Psalm 89:35-37

**Personal application of this scripture
to my witness:**

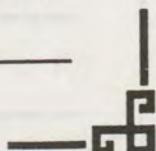
Win-Some Witness 101 Precept

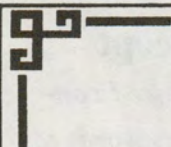
*Alan Rither witnessed to me for over two years before I confessed Y'shua as my Lord and Savior. He spoke many words to me, but what first got my attention was the way his face radiated the love of the Lord. He had a personal encounter with Jesus, and that radically changed his life. He had lived a so-called religious life for many years, but he was just going through the motions. Then God broke through and that light so captured my attention that I wanted to give the Gospel a further hearing. In fact, I wanted what he had in his life. When he first told me it was because of Jesus, I rebuffed his witness. Eventually I realized that God was using him to reflect what He wanted to give to me personally. **Win-Some Witnesses keep their lives polished so they can reflect the Light of the World, Y'shua!***

Win-Some Witness 101 Pointer

The moon has no light of its own to shine directly, rather it reflects the light of the sun. So too, we have no light of our own, but we should reflect the light of God's Son!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 7

We Are Witnesses that He is God

I have revealed and saved and proclaimed—

I, and not some foreign god among you.

You are my witnesses,” declares the LORD,

“that I am God.”

Isaiah 43:12

**Personal application of this scripture
to my witness:**

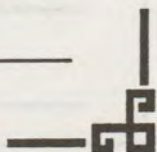
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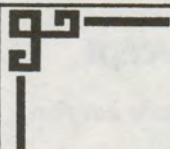
It would be impossible to know of God's existence but for the fact that He has reveals Himself in His Word and deeds. Israel saw the thunder on Mt. Sinai, the pillar of smoke by day and fire by night, the Red Sea part; they knew these were not accomplished by some foreign god. Elijah looked for God in all the wrong places and ultimately found Him in the still small voice; that equipped him to stand against the prophets of Baal in mighty victory. Today there is a plethora of foreign gods and goddesses: people are bowing at the altar of money, position or power, not to mention the lure of the New Age movement. Win-Some Witnesses boldly and lovingly declare that the Living God of Abraham, Isaac and Jacob is the ONLY one who can save us.

Win-Some Witness 101 Pointer

One of the best modern-day resources for demonstrating the existence of God is Josh McDowell's book, *Evidence That Demands a Verdict*. If you do not have this book in your library, add it! It has a wealth of information to help you declare that God does exist.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 8

Don't Worry, Witness!

I am sending you out like sheep among wolves. Therefore be as shrewd as snakes and as innocent as doves. "Be on your guard against men; they will hand you over to the local councils and flog you in their synagogues. On My account you will be brought before governors and kings as witnesses to them and to the gentiles. But when they arrest you, do not worry about what to say or how to say it. At that time you will be given what to say, for it will not be you speaking, but the Spirit of your Father speaking through you.

Matthew 10:16-20

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

I don't know how orators did it a hundred years ago without voice amplification. When I first began public speaking,

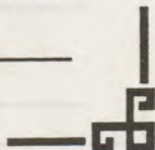
*I relied heavily on the lavalier microphone. Can you remember the ones that hung on a string around your neck and were tethered to the sound system? While they gave me the freedom to roam, I still had to be conscious of the cord, and I recall several embarrassing moments when I stepped on the cord and it thunked to the ground. Now we have wireless microphones and I am grateful for the technology. All the sound system does is amplify my voice. It generally does not have a voice of its own, except the occasional squeal of feedback. So we, too, should think of our witness not just as our words, but of God's words that are Spirit-given. **Win-Some Witnesses rely on God's***

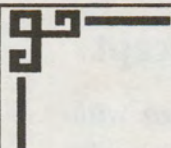
Spirit for the right words at the right time!

Win-Some Witness 101 Pointer

We need not worry about what we shall say, even under stressful situations. Rather the God of Shalom (peace) will give us the peace and presence of mind to speak what needs to be said.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 9

Facts are facts!

God has raised this
Jesus to life,
and we are all
witnesses of the fact.

Acts 2:32

**Personal application of this scripture
to my witness:**

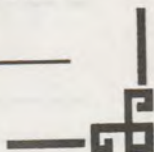
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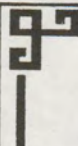
*Resurrection from the dead is not just a New Testament doctrine: God, through the prophets of old, worked to bring the dead back to life; Israel is portrayed as dry bones that will be brought back to life; Jesus, when he raised Lazarus from the dead, demonstrated that contrary to Jewish tradition, God could overcome death. Why did Jesus wait until the fourth day to go see Lazarus? Jewish tradition maintained that the deceased person's spirit hovered nearby the body for three days and then left. Even in the time of Jesus, resurrection was denied. If this were in our day, CNN would have been right on the spot with eye-witness reports. While there was no video, His resurrection remains just as much a fact today. **Win-Some Witnesses speak not only of Jesus' resurrection, but of ours, too: some to everlasting life, and others to everlasting shame and contempt** (Daniel 12:2).*

Win-Some Witness 101 Pointer

We need to be frank today in an age of spiritual uncertainty. Y'shua was raised from the dead according to the scriptures and He overcame sin, the sting of death. We have great news to tell others. *Now that's a fact!*

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 10

All the Prophets Testify of Him

He was not seen by all the people, but by witnesses whom God had already chosen—by us who ate and drank with Him after He rose from the dead. He commanded us to preach to the people and to testify that He is the One whom God appointed as Judge of the living and the dead. All the prophets testify about Him that everyone who believes in Him receives forgiveness of sins through His name.”

Acts 10:41-43

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

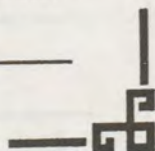
All the prophets testified of the coming Messiah. This is one way that God revealed His ultimate plan for salvation.

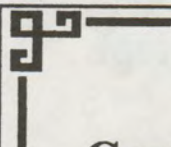
*Starting in Genesis, God proclaimed One who would come to crush the head of the evil one; He would be a descendant of Abraham, Isaac and Jacob; He would be born in Bethlehem of a virgin; He would suffer and die becoming our sin-bearer, but He would rise from the dead, conquering the power of sin! All this was spoken before it happened so that when the real Messiah came, those who had an ear to hear would listen. **Win-Some Witnesses distinguish between the false voice of people claiming to be the Messiah and cling to the one True Anointed One of Israel.***

Win-Some Witness 101 Pointer

It is important that we can clearly show the Messianic prophecies to honest inquirers so that they might ask God to show them if they are true. We, then, need to grow in our ability to handle the scriptures and present Messianic prophecies.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 11

Gentiles Believing in Jesus, too??

“As I began to speak, the Holy Spirit came on them as He had come on us at the beginning. Then I remembered what the Lord had said: ‘John baptized with water, but you will be baptized with the Holy Spirit.’ So if God gave them the same gift as He gave us who believed in the Lord Messiah Y’shua, who was I to think that I could oppose God?” When they heard this, they had no further objections and praised God, saying, “So then, God has granted even the gentiles repentance unto life.”

Acts 11:15-18

**Personal application of this scripture
to my witness:**

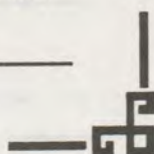
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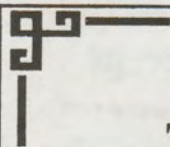
*Did you know that the first followers of Jesus were not Lutheran, Baptist or Presbyterian or even Catholic? They were all Jewish. The Gospel first came to the Jewish people because they were the 'chosen people'... chosen to do what? They were chosen to be a light to the gentiles. That means that believing Israel was called to bear testimony to the gentiles that Jesus is the only way for salvation. It took time and the leading of the Holy Spirit for the early followers to see that they had to cross cultural and geographical barriers to reach others who were lost, too. And isn't it amazing that, just as in those early days people wondered as to how one might be gentile and believe in Jesus, so today, people wonder about the Jewish person who believes. This was God's original plan: salvation would come first to Israel and then to the nations. **Win-Some Witnesses prayerfully cross cultural barriers to tell all people of Y'shua.***

Win-Some Witness 101 Pointer

Christianity is not bottled up in one culture or people group. Faith in Y'shua needs to cross as many people barriers as it can so that many might be saved. But just as gentiles did not have to become Jewish to follow the Messiah, so too, Jewish people do not have to become gentile-ish. We turn from sin and turn, with God's help, to Y'shua for salvation.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 12

The Hanukkah Question

Then came the Feast of Dedication at Jerusalem. It was winter, and Jesus was in the temple area walking in Solomon's Colonnade. The Jews gathered around him, saying, "How long will you keep us in suspense? If you are the Messiah, tell us plainly." Jesus answered, "I did tell you, but you do not believe. The miracles I do in my Father's name speak for Me, but you do not believe because you are not My sheep. My sheep listen to My voice; I know them, and they follow Me. I give them eternal life, and they shall never perish; no one can snatch them out of My hand.

John 10:22-28

**Personal application of this scripture
to my witness:**

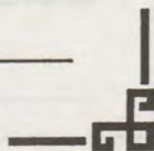
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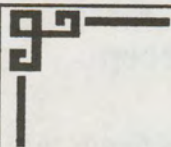
*Jesus was pressed often by the Jewish leaders, and finally they came outright and challenged Him: "If you are the Messiah, tell us plainly." They asked Him this question at Hanukkah, the feast of Dedication . [By the way, this is the only mention of this festival in the whole Bible.] The Hanukkah question, is not being asked by most Jewish people today. They have concluded without even looking at the evidence that Jesus is not the Messiah. Let me say it again, this is without looking at the evidence. Most people today have not rejected Jesus; they have never honestly considered Him. **Win-Some Witnesses are willing to help people investigate the real case for the messiahship of Y'shua.***

Win-Some Witness 101 Pointer

Most people today are Biblically illiterate. Jewish people and gentiles need to consider what is in God's Word before they can confess Jesus. Ask your unsaved friends if they would be willing to give you their opinion of the Book of Matthew and lend them a copy of an easy- to- read version.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 13

Speak Forthrightly

But when I speak to you, I will open your mouth and you shall say to them, 'This is what the Sovereign LORD says, "Whoever will listen let him listen, and whoever will refuse let him refuse; for they are a rebellious house."'

Ezekiel 3:27

**Personal application of this scripture
to my witness:**

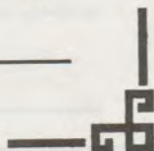
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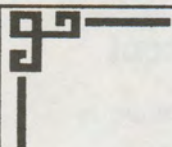
*When we communicate in America, there is a premium in being politically correct, especially in our litigious age. People choose to parse even the most commonly understood words, while others use non-descriptive describers to talk about situations when they don't wish to reveal their true feelings. When it comes to bringing the message of salvation to stubborn, lost people, we have to venture out into uncomfortable waters and trust, just as did people of old, that God would give the right words and timing. This means that we can, and should, be lovingly frank and direct in our communications. At the same time we realize that people do what they want to do. Those who want to listen will listen, those who don't, won't. **Win-Some Witnesses speak frankly and directly about God's love through Y'shua.***

Win-Some Witness 101 Pointer

Paul's words in Romans are a most appropriate model for our witnessing: I am not ashamed of the Gospel of Christ, for this is God's power for salvation for all who will believe. To the Jew first, and also to the Greek.
(Romans 1:16)

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 14

Declare His Praise

My mouth will speak in
praise of the LORD.

Let every creature praise His holy
name for ever and ever.

Psalm 145:21

**Personal application of this scripture
to my witness:**

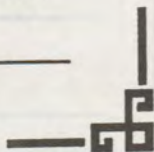
Win-Some Witness 101 Precept

We each like to be praised for things we do. Our children crave encouragement and praise for their achievements and accomplishments. Does it seem strange, then, to give praise to God Who has created heaven and earth? Does it seem fanatical to thank God for what He has given us, such as a victory at a sporting event, a goal reached, or even for the beauty of the day? We should praise God for all things and in the midst of all things, since He is Lord and in control of everything. Giving praise to God is but another way to bring a witness, pointing out what He has done. Unbelievers may try to squelch your witness and praise-giving. Win-Some Witnesses joyfully thank God for all He has done and is doing without concern for how others may perceive them.

Win-Some Witness 101 Pointer

When unbelievers see you giving thanks to God in good times and in times of trouble, they can see that you lean upon the grace of God in all things. People are fanatical in cheering on a sporting hero or team, so why not be fanatical about what God has done and give Him glory?

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 15

There's Comfort in Telling That Sin Has Been Paid For!

Comfort, comfort My people, says your God.
Speak tenderly to Jerusalem, and proclaim to her
that her hard service has been completed, that her
sin has been paid for, that she has received from
the LORD's hand double for all her sins.

Isaiah 40:1-2

**Personal application of this scripture
to my witness:**

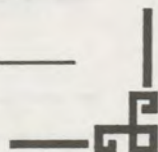
Win-Some Witness 101 Precept

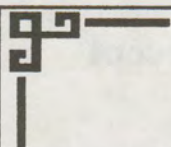
*I have been confronted by Christians who have told me that witnessing to Jewish people is offensive. They say that we are not to be an offense, but to bring comfort. In light of the Holocaust, the Crusades, etc. we have to "earn the right to witness by doing all the good we can." Speaking tenderly and giving comfort is viewed from the physical realm. But God, through Isaiah, was offering true comfort through the payment of the penalty of sin. This is the ultimate, true comfort! **Win-Some Witnesses offer genuine comfort through telling people that the penalty for their sins have been paid for through the Messiah, Y'shua.***

Win-Some Witness 101 Pointer

The unbeliever will have difficulty relating to what it is like being forgiven for sin. Try to relate your experiences in which you were under conviction because of wrong-doing. Share your release and joy of being forgiven in Christ.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 16

Don't Omit Anything

“This is what the LORD says: Stand in the courtyard of the LORD’s house and speak to all the people of the towns of Judah who come to worship in the house of the LORD. Tell them everything I command you; do not omit a word. Perhaps they will listen and each will turn from his evil way. Then I will relent and not bring on them the disaster I was planning because of the evil they have done.

Jeremiah 26:2-3

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

In our modern age of instant communications, we are continuously bombarded by a barrage of sound-bite messages.

They are accompanied by an ever increasing display of visual presentations enhanced by computers to create seemingly impossible scenes. Still, we have lost much of what previous generations had, such as a well developed literary background through study and memorization. This is especially true when it comes to remembering Biblical material, since far too many people today are Biblically illiterate. We have been handed a tool through the ages to help us remember what we ought to say to those who don't know of God:

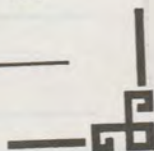
the historic Apostles' Creed recounts in short order the triune God and His work of redemption through Y'shua.

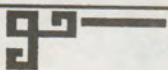
*There is your outline for an effective witness. **Win-Some Witnesses** don't have to reinvent the wheel, they can use the tools already present.*

Win-Some Witness 101 Pointer

Study carefully the Apostles' Creed and use it as the core of your witness. This is an excellent tool to serve in your sharing of faith.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 17

God's Word Will Not Return Empty

As the rain and the snow come down from heaven, and do not return to it without watering the earth and making it bud and flourish, so that it yields seed for the sower and bread for the eater, so is My word that goes out from My mouth: It will not return to Me empty, but will accomplish what I desire and achieve the purpose for which I sent it.. You will go out in joy and be led forth in peace; the mountains and hills will burst into song before you, and all the trees of the field will clap their hands. Instead of the thorn-bush will grow the pine tree, and instead of briers the myrtle will grow. This will be for the LORD's renown, for an everlasting sign, which will not be destroyed."

Isaiah 55:10-13

**Personal application of this scripture
to my witness:**

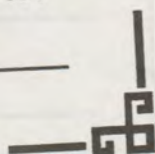
Win-Some Witness 101 Precept

Dour - have you ever thought of that word? It is synonymous with morose, forbidding, dreary or gloomy. Have you ever been around Christians whose life is characterized by dourness? Have you attended dreary worship services or had a sense of repetitive moroseness because, as my father used to say, "People enjoy their misery." This is how some people approach witnessing, like it is a gloomy chore, something they prefer not to do. Yet the Lord promises us that His Word will not return empty. Therefore with joy and gladness we can go out with such glorious imagery as the trees of the field clapping their hands, cheering us on. The next time you see tree limbs blowing in the wind, think of it as encouragement from the Lord; His Word will go forth and we don't have to be dourful but joyful. Win-Some Witnesses know God's word accomplishes God's plan, so rejoice already!

Win-Some Witness 101 Pointer

The best strategy for witnessing is to get the Word of the Lord into the hands of people who do not know Y'shua yet. This is to be done with joy knowing that God will use it to accomplish His purpose. "Faith comes by hearing, and hearing by the Word of the Lord." (Romans 10:17)

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 18

Paul's Anguish

I speak the truth in Christ—I am not lying,
my conscience confirms it in the Holy
Spirit— I have great sorrow and unceasing
anguish in my heart. For I could wish that I
myself were cursed and cut off from Messiah
for the sake of my brothers, those of my own
race, the people of Israel.

Romans 9:1-4

**Personal application of this scripture
to my witness:**

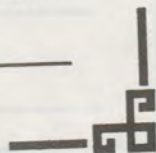
Win-Some Witness 101 Precept

*I have a painting in my living room of Don Quixote charging towards a windmill in his suit of armor. But this is not the typical painting, for his trusty steed is perched precariously on a fallen tree across a great chasm. The thicker part of the trunk on one side, and just the thinnest limb touching the other. In my heart I believe that he makes it across. He had a dream, impossible as it seems. So, too, Paul yearned for the salvation of the Jewish people; even at the cost of his own eternity! He was willing to give himself up so that others could know the joy of faith in Y'shua. He was willing to lose his life for the sake of others. **Win-Some witnesses are willing to intercede and risk loss - loss of friendship, loss of relationships, even loss of personal freedoms to the end that others might know gain in Messiah.***

Win-Some Witness 101 Pointer

A broken heart for the lost enables us to keep close to God, knowing that His heart is also broken over those who are perishing outside of Messiah. We do not boast, but with humility approach the Throne of Grace and intercede on behalf of those who are lost.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 19

Witnessing is Never in Vain

Therefore, my dear brothers, stand firm.
Let nothing move you. Always give
yourselves fully to the work of the
Lord, because you know that your labor
in the Lord is not in vain.

1 Corinthians 15:58

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

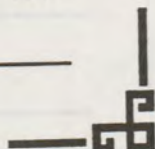
This verse is my "life-verse". By that I mean that as I look over my life as a believer in Jesus, this verse is what I cling to as I reach out as a witness for the Lord. The earlier part of chapter fifteen speaks of the resurrection hope we have. Because of that hope, we have encouragement to stand firm, resist moving backward, always pressing forward, knowing that this labor is not in vain. There are times when we will never see the fruit of our witnessing. Some plant, others water, but God gives the increase. So when doubters question why you would even try to bring the Gospel to others, disregard their attempts to take the joy of witnessing from you. Your labor is not in vain. It

bears repeating. Win-Some Witnesses know that their witnessing is not in vain!

Win-Some Witness 101 Pointer

Even when you do not see the results of your witness, keep on witnessing. The results are ultimately up to God; the telling is up to us! Be encouraged, and know that your witness has great value!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 20

Witness! Before the Lord Returns!

So when they met together, they asked Him, "Lord, are

You at this time going to restore the kingdom to Israel?" He said to them: "It is not for you to know the times or dates the Father has set by His own authority.

But you will receive power when the Holy Spirit comes on you; and you will be My witnesses in Jerusalem, and in all Judea and Samaria, and to the ends of the earth." After He said this, He was taken up before their very eyes, and a cloud hid Him from their sight.

Acts 1:6-9

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

Christians of good conscience hold differing positions when it comes to eschatology, or things pertaining to the end times. Some have even used the evangelization of the Jewish people and hastening their return to the Land of Israel as cause to increase witnessing. When people ask me my view, I usually respond, "Let's say that the return of the Lord is imminent, even right around the corner, then we need to be urgent in presenting the Gospel to those who are lost before He returns.

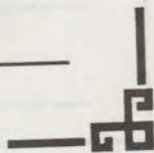
But on the other hand, let's say that His return is another 2,000 years away. Well, we still need to be urgent in proclaiming the Gospel because people are dying and there is no second chance. We need to reach them before it is too late."

Win-Some Witnesses keep in mind the return of the Lord and the shortness of life, and therefore seek to witness to all they can before it is too late.

Win-Some Witness 101 Pointer

We are promised God's power and told to go to the ends of the earth to bring the Gospel to others. Trust His power and seek the place in which and the people to whom He would have you bring the message of salvation.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 21

Even If Family Rejects You, Witness!

But before all this, they will lay hands on you and persecute you. They will deliver you to synagogues and prisons, and you will be brought before kings and governors, and all on account of My name. This will result in your being witnesses to them. But make up your mind not to worry beforehand how you will defend yourselves. For I will give you words and wisdom that none of your adversaries will be able to resist or contradict. You will be betrayed even by parents, brothers, relatives and friends, and they will put some of you to death. All men will hate you because of Me. But not a hair of your head will perish. By standing firm you will gain life.” Luke 21:12-19

**Personal application of this scripture
to my witness:**

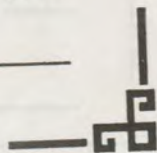
Win-Some Witness 101 Precept

*Peer pressure and family pressure can be powerful motivators in our lives. Human nature genuinely seeks to fit in, fit into our families and our society. But believers in Jesus are changed people with a new nature. That can lead to some tensions in our relationships. The desire to fit in and go along with the desires of family and friends may be all right when it comes to non-essentials, but not when it comes to eternity. It sounds harsh to think that all would hate us because of faith, but Jesus said that is the nature of the world. You have heard it said that the world, the flesh and the devil are all against God. So true. When we let our witness be led by the ways of the world it will be diluted and diminished. If it is Spirit led, it will reflect the power of God unto salvation for all who will believe. **Win-Some Witnesses know the cost of witnessing and witness anyway!***

Win-Some Witness 101 Pointer

Make up your mind that you may not be liked because of your witness. In doing so, you then know that it is more important for people to love the Lord than us. By standing firm, we will gain life, and others will too! This is a sure promise of God!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 22

History Bears Repeating

Who then is like Me? Let him proclaim it.

Let him declare and lay out before Me
what has happened since I established My ancient
people,

and what is yet to come—
yes, let him foretell what will come.

Do not tremble, do not be afraid.

Did I not proclaim this and foretell it long ago?

You are My witnesses. Is there any God besides Me?

No, there is no other Rock; I know not one.”

Isaiah 44:7-8

**Personal application of this scripture
to my witness:**

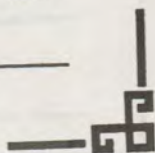
Win-Some Witness 101 Precept

One of the most fascinating scenarios of Jesus resurrected life is the story of the two He met on the way to Emmaus (Luke 24:17-29). These unnamed Jewish men were discussing the topic of the hour, the resurrection. Jesus comes alongside and, by recounting Israel's history and demonstrating what the Law and the Prophets spoke of, expounds all of what God 's plan intended in the first place. We can look to the Jewish festivals and the Messianic pictures clearly shown in the Old Testament and fulfilled in the New Testament to help undergird the case of the Messiahship of Jesus. In order to do that, we ourselves need to be more knowledgeable of those things in the Scriptures so that we can accurately communicate them. Win-Some Witnesses are life-long students of the Bible so that they might better know God and make Him known.

Win-Some Witness 101 Pointer

There are great lessons in the Scriptures, especially in the Old Testament. Let's not forsake the foundation of our New Testament faith. We need to see the integrity, or wholeness of all the Scriptures so that we can retell the wonderful acts of God in human history.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 23

I Once Was Blind, But Now I See

"About noon as I came near Damascus, suddenly a bright light from heaven flashed around me. I fell to the ground and heard a voice say to me, 'Saul! Saul! Why do you persecute Me?' "'Who are You, Lord?' I asked. "'I am Jesus of Nazareth, whom you are persecuting,' He replied. My companions saw the light, but they did not understand the voice of Him who was speaking to me. "'What shall I do, Lord?' I asked. "'Get up,' the Lord said, 'and go into Damascus. There you will be told all that you have been assigned to do.' My companions led me by the hand into Damascus, because the brilliance of the light had blinded me. "A man named Ananias came to see me. He was a devout observer of the law and highly respected by all the Jews living there. He stood beside me and said, 'Brother Saul, receive your sight!' And at that very moment I was able to see him. "Then he said: 'The God of our fathers has chosen you to know His will and to see the Righteous One and to hear words from His mouth. You will be His witness to all men of what you have seen and heard.'" Acts 22:6-15

**Personal application of this scripture
to my witness:**

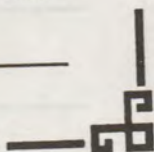
Win-Some Witness 101 Precept

*Can you remember a time when you were not a believer in Jesus? For the first 23 years of my life I was in spiritual darkness. Then, through the prayerful witness of one caring Lutheran man, I confessed Jesus as my Messiah. I stepped from darkness into the light. I was spiritually blind, but now I see. You do not need to have the dramatic blindness-to-light conversion experience Paul had in order to know the benefits of being in the Light of the Lord. Whether you grew up in a Christian home or came to faith as an adult, the **key to your witness** is in your personal encounter with Jesus. If you are daily walking close with Him, then you can walk in His light and witness to all of what you have seen and heard from God in your life. **Win-Some Witnesses** see clearly what God is doing in their life and tell others about it.*

Win-Some Witness 101 Pointer

If God could use an opponent of the Gospel, one steeped in the Law and Jewish tradition such as Paul, certainly he can use willing people like us to reach those who are still in blindness.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 24

Choose Someone to Witness with You

Therefore it is necessary to choose one of the men who have been with us the whole time the Lord Jesus went in and out among us, beginning from John's baptism to the time when Jesus was taken up from us. For one of these must become a witness with us of His resurrection."

Acts 1:21-22

**Personal application of this scripture
to my witness:**

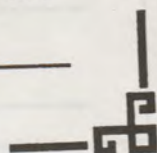
Win-Some Witness 101 Precept

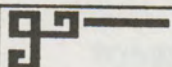
*We know that Jesus sent out witnesses two by two. This is a good principle, since you then have the opportunity to double the prayerfulness of your witness, double the know-how in witnessing and encourage each other along the way. Witnessing can lead to discouragement if you do not see results. We know the results are up to God, but still we like to see fruit. If you go it alone, you might easily become discouraged from continuing. Having someone with you will help you to remain accountable for your witness; you wouldn't want to let that person down, nor they, you. While we do not have eye-witnesses to the resurrection today, we do have life-witnesses to the power of that resurrection hope. **Win-Some Witnesses** look for partners in ministry so that they might urge each other forward.*

Win-Some Witness 101 Pointer

Our society pushes hard on individualism. Resist that temptation to go it alone and find a partner in ministry to serve with you in your witness.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 25

Fix Your Eyes!

Therefore, since we are surrounded by such a great cloud of witnesses, let us throw off everything that hinders and the sin that so easily entangles, and let us run with perseverance the race marked out for us. Let us fix our eyes on Jesus, the Author and Perfecter of our faith, Who for the joy set before Him endured the cross, scorning its shame, and sat down at the right hand of the throne of God. Consider Him who endured such opposition from sinful men, so that you will not grow weary and lose heart.

Hebrews 12:1-3

**Personal application of this scripture
to my witness:**

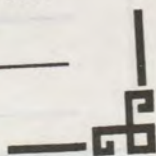
Win-Some Witness 101 Precept

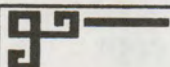
*Fix your eyes? We go to the optometrist to have our eyes checked and one test he performs is for glaucoma. It used to be that the optometrist would have you look at a point of light and then they would shoot a puff of air into the eyeball. I knew it was coming and I hated it. Now, they place a few drops of a mild anesthetic in the eye so feeling is lost. Then he places a blue bulb right on the pupil to take the measurement. I am told to keep looking right into the light in order for the test to be effective. That takes real concentration, for my initial impulse is to turn away. So, too, it is with our life and witness. Our sin-filled human nature pushes us to turn away from the things of God. But others have endured before us and so we, too, are called to shake off those things which hinder us and look clearly at Y'shua. **Win-Some Witnesses fix their eyes on Jesus and do not lose heart.***

Win-Some Witness 101 Pointer

We are not alone in our witness; we are surrounded by a great cloud of witnesses. Read Hebrews 11 and see the many who have preceded us, then take encouragement to witness without giving up.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 26

You Have God's Authority to Witness!

Then the eleven disciples went to Galilee, to the mountain where Jesus had told them to go. When they saw Him, they worshiped Him; but some doubted. Then Jesus came to them and said, "All authority in heaven and on earth has been given to Me. Therefore go and make disciples of all nations, baptizing them in the name of the Father and of the Son and of the Holy Spirit, and teaching them to obey everything I have commanded you. And surely I am with you always, to the very end of the age."

Matthew 28:16-20

Personal application of this scripture to my witness:

Win-Some Witness 101 Precept

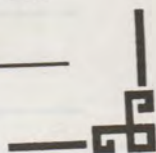
Doubt!...one of the biggest blocks witnesses need to overcome.

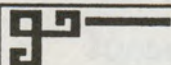
*Doubt that God is at work in our witness; doubt that we can be effective; doubt that anyone will take notice of what we are saying. Doubt is a killer. Once it takes root, confidence is diminished and the net effect is that our witness is either halted or it is slowed tremendously. God is not the author of doubt, but the giver of the authority to boldly go where men have gone before, but perhaps without bringing a witness to those they encountered. We must watch out for doubting what God can do through us. Too much time has already been lost in our lives. Take the authority given to witness and make disciples along the way. **Win-Some Witnesses** rely on God's authority and go while the going is good!*

Win-Some Witness 101 Pointer

Some worshiped Jesus and some doubted Jesus. If you have doubts, before you start your witness, come to the point where you are a worshipper. Then you can move ahead in the authority of God.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 27

Blessed Are Those Who Have Not Seen, But Believe Anyway

A week later His disciples were in the house again, and Thomas was with them. Though the doors were locked, Jesus came and stood among them and said, "Peace be with you!" Then He said to Thomas, "Put your finger here; see My hands. Reach out your hand and put it into My side. Stop doubting and believe." Thomas said to Him, "My Lord and My God!" Then Jesus told him, "Because you have seen Me, you have believed; blessed are those who have not seen and yet have believed."

John 20:26-29

**Personal application of this scripture
to my witness:**

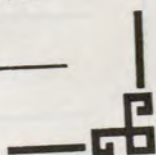
Win-Some Witness 101 Precept

*The new Boeing 757 aircraft has such a sophisticated computer system in it that, in theory, the computer can actually guide the plane from takeoff until landing. And, at times as I fly to different cities, I actually wonder who is flying the plane, the pilot or a computer. The door is closed, there is no real way of knowing, and yet I still get on airplanes and ride them to my next destination. I take it by faith that the pilot is sober and vigilant, and that the aircraft mechanics are good at their jobs of maintaining the critical components, for, in reality, my life is in their hands. I rest easier trusting that I will arrive safely at my destination. So, too, is our walk of faith with the Lord; we may not see Him, but we know He is with us. He will never forsake us. **Win-Some Witnesses are blessed: they have not seen the Lord face to face, yet they believe.***

Win-Some Witness 101 Pointer

Jesus said it clearly to doubting Thomas, "Stop doubting and believe!" To be effective witnesses we must do the same. Pray that the Lord will help us not only to believe, but transform our unbelief to strong belief!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 28

Witness to Everyone

Then Peter began to speak: "I now realize how true it is that God does not show favoritism but accepts men from every nation who fear Him and do what is right. You know the message God sent to the people of Israel, telling the good news of peace through Messiah Y'shua, Who is Lord of all. You know what has happened throughout Judea, beginning in Galilee after the baptism that John preached— how God anointed Jesus of Nazareth with the Holy Spirit and power, and how He went around doing good and healing all who were under the power of the devil, because God was with Him. "We are witnesses of everything He did in the country of the Jews and in Jerusalem. Acts 10:34-39

**Personal application of this scripture
to my witness:**

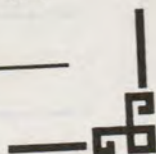
Win-Some Witness 101 Precept

*Pride and Prejudice! No, not the novel; they are the sins which beset us and block our witness. I had spoken in a church on the east coast of Florida three times in a six year period. Each time the congregation dwindled in attendance. Finally, after the third time there, I had a conversation with the pastor about his ministry. He lamented to me that he had hoped there would be enough people in the church to sustain his ministry until he retired. Too many people were leaving the church because the neighborhood was changing. It saddened me to see that the pastor defined his ministry as being only to those who were already part of the church and not as reaching those who were from a different culture. They needed to hear of Jesus, too. **Win-Some Witnesses overcome their pride and prejudices, and reach those God has brought near to them.***

Win-Some Witness 101 Pointer

God does not show favoritism! We are all sinful human beings in need of His grace. My father-in-law once told me that all people are basically the same: they all put their pants on one leg at a time. Without pride or prejudice, let's tell whoever we can of the love of the Lord!

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 29

A Light For the Gentiles, The Glory of Israel

Now there was a man in Jerusalem called Simeon, who was righteous and devout. He was waiting for the consolation of Israel, and the Holy Spirit was upon him. It had been revealed to him by the Holy Spirit that he would not die before he had seen the Lord's Messiah. Moved by the Spirit, he went into the temple courts. When the parents brought in the child Jesus to do for Him what the custom of the Law required, Simeon took Him in his arms and praised God, saying: "Sovereign Lord, as You have promised, You now dismiss Your servant in peace. For my eyes have seen Your salvation, which You have prepared in the sight of all people, a light for revelation to the Gentiles and for glory to Your people Israel." Luke 2:25-32

**Personal application of this scripture
to my witness:**

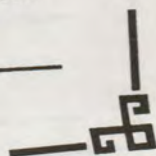
Win-Some Witness 101 Precept

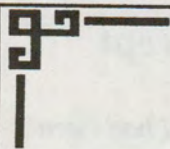
*Waiting for the Messiah! Simeon was waiting and had been promised that he would see the consolation of Israel in his lifetime. He trusted that God would fulfill what He had promised. Now we who believe are waiting for His return. How are you doing with your wait? For some, waiting is done passively. Yet time is going by, and no activity that helps extend the kingdom gets done. On the other hand, active waiting means that time is redeemed while we still have it. Simeon was also attentive to the leading of God's Spirit. He did not just sit around, but when the time came, he allowed the Spirit of God to lead him into the Temple to see the Messiah. Y'shua. **Win-Some Witnesses actively wait for the return of the Lord and are Spirit led in their witness.***

Win-Some Witness 101 Pointer

We all have the same number of hours in our day. Some are dedicated to work, some to rest, others to personal and family needs. It is how we use our discretionary time that we want to key in on. Effective witnesses look for every opportunity to redeem their discretionary time for the glory of God.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 30

Twice Born

Jesus answered, "I tell you the truth, no one can enter the kingdom of God unless he is born of water and the Spirit. Flesh gives birth to flesh, but the Spirit gives birth to spirit.

John 3:5-6

**Personal application of this scripture
to my witness:**

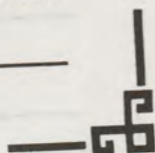
Win-Some Witness 101 Precept

*I once had lunch with a couple who were expecting their first baby. This was not as joyful an occasion as others had experienced, for in the past year she had two miscarriages and lost both children at about ten weeks. A sister-in-law also lost a child who was still-born, and a brother a few weeks earlier had lost their 10 days old son to severe heart malformation. They were genuinely anxious to have a child and it was quite understandable for them to voice concern so that others would pray for a safe pregnancy and healthy child. But even if they have a healthy child in the flesh, that child will be born spiritually dead. We all are born dead inside because of sin. Sin is in our nature, even as King David lamented that he was sinful from the womb. **Win-Some Witnesses know that there are not multiple paths to God, but only one - through the One who is the Way and the Truth and the Life (John 14:6).***

Win-Some Witness 101 Pointer

Do not believe those who say that there are two ways to God, one for the Jews through their covenants and another for the gentiles through Jesus. There is only one way, through Jesus, the Messiah!
(Isaiah 49: 1-6)

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*





DAY 31

How Sweet is Our Message!

The Spirit of the Sovereign LORD is on Me, because the LORD has anointed Me to preach good news to the poor. He has sent Me to bind up the brokenhearted, to proclaim freedom for the captives and release from darkness for the prisoners, to proclaim the year of the LORD's favor and the day of vengeance of our God, to comfort all who mourn, and provide for those who grieve in Zion—to bestow on them a crown of beauty instead of ashes, the oil of gladness instead of mourning, and a garment of praise instead of a spirit of despair. They will be called oaks of righteousness, a planting of the LORD for the display of His splendor.

Isaiah 61:1-3

**Personal application of this scripture
to my witness:**

Win-Some Witness 101 Precept

You've heard it said that you can catch more flies with honey than you can with vinegar. Well, we are not looking to become

flycatchers, but catching people who are hurting and in spiritual despair. The Gospel, or good news, is the honey we use. When we see all the information through the media that

comes our way, the vast majority of it is bad news - wars, famines, death and destruction, divorce and abuse. But we as witnesses have some very good news to offer: hearts broken can be bound up, freedom for those in captivity, and comfort for those who mourn. All this and more. As my father used to

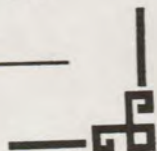
quote Jackie Gleason, "How sweet it is!" Win-some Witnesses know the sweetness of the Lord and share it wholeheartedly with people who are hurting and in need.

Win-Some Witness 101 Pointer

Spirit-led witnesses will proclaim good news, healing, forgiveness, release from darkness and comfort to those who will receive what God is offering.

Because we live in the forgiveness of sins, we can tell others of the grace we have received, too.

*Lord, help me to be your witness today.
I especially want to bring the Gospel to:*



THE SCIENCE OF THE SOIL

The science of the soil is a branch of natural history which deals with the physical and chemical properties of the earth's surface. It is a science which is of great importance to the human race, for it is the basis of all agriculture and horticulture. The soil is the source of food and clothing, and it is the home of many of the most useful plants and animals. The study of the soil is therefore a study of the very life of the human race.

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